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BILL'S GLAD GARDENS
CANANDAIGUA, N. Y.

POSTMASTER: If not delivered in five days return
to sender. Return postage guaranteed.

GLAD
BILL'S BULBS BLOOM BEST
GLAD

Trade Mark

IRIS---ORIENTAL POPPIES---
HARDY PHLOX---HARDY
LILIES---HARDY MUMS---
DAHLIAS.

Sec. 435½ P. L. & R.

U. S. POSTAGE

PAID

Canandaigua, N. Y.

Permit No. 11

Chas E. F. Gersdorff.
1825-N. Capitol St
Washington
D. C.

ORDER SHEET

Bill's Glad Gardens

Canandaigua, - - - - New York

Ship to

Street or R. D.

P. O......**State**.....

[illegible]

Read Before Ordering

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

Not less than 6 bulbs of one kind at doz. rate.

All orders are sent prepaid east of Mississippi River.

Although early orders are preferable, we are filling orders satisfactorily all through May and up to late June. (Referring here to Glad Bulbs.)

Safe arrival guaranteed anywhere in U. S. A.

All bulbs are good blooming size. Many are extra large and heavy. We do not sell the smaller sizes or bulblets. All varieties are labeled (except mixtures.) Bulbs are free from thrips.

We exert the greatest care to keep all stock true to name, sound and strong, and will replace any stock that may prove untrue to name or refund amount received for same.

Send remittance to

Bill's Glad Gardens

Canandaigua, New York

“Sweet and Lovely”

Bill's Fragrant Glad

COLOR—Saffron with Orange Tint.

SIZE—Four inches across tips.

HEIGHT—Three or four feet with 10 to 16 buds on a spike and 4 or more open.

TYPE—Primulinus Grandiflorus, slightly hooded.

SEASON—Sure, vigorous, early season bloomer.

FRAGRANCE—Delicate but distinct. A very pleasing odor not like any other flower. ~~Not strong enough to detect in open fields except~~ on very still warm days. A vase of cut spikes indoors, very distinctly fragrant.

COMMERCIAL—Easily forces 100%, good color, good keeper, good shipper.

20c each, 3 for 50c, \$2.00 doz.



Break O' Day

This variety is now recognized as one of the outstanding recent productions. It combines delicate coloring, graceful stems, large size, earliness, vigor and good keeping qualities. The pink is flushed over a cream ground and the shade is deeper at tips of petals. There is a zone of martius yellow on lower petals.

Gladiolus Bulbs

PREPAID PRICES

	1.	3.	Doz.
Aflame —Brilliant immense tall red.....	.08	.20	.75
Albatross —One of the finest white glads	.10	.25	.90
Allen V. Bunce —Sparkling orange yellow	.08	.20	.75
Alma Mater —White with orange center.	.06	.15	.50
Araby —Lavender pink06	.15	.50
Baron Hulot —Deep violet blue.....	.05	.10	.35
Beatrice —Pink veined over cream.....	.06	.15	.50
Betty Bunce —Tall pale lilac.....	.08	.20	.75
Betty Joy —Light blush pink06	.15	.50
Betty Nuthall —Late orange pink.....	.08	.20	.75
Black Pansy —Very dark red08	.20	.65
Break O' Day —Large graceful pink.....	.06	.15	.50
Commander Koehl —Huge rich crimson.	.10	.25	.90
Capt. Jinks —Tall geranium pink.....	.06	.15	.50
Chas. Curtis —Strong sea shell pink.....	.08	.20	.65
Chieftain —Large Tyrian rose.....	.08	.20	.75
Cleopatra —Huge solid deep yellow.....	.15	.35	1.10
Cornell —Tall ruffled white.....	.06	.15	.50
Creatore —Rose pink, very large.....	.10	.25	.90
Dardanella —Congo pink, many open...	.06	.15	.50
Dr. F. E. Bennett —Brilliant orange-scarlet06	.15	.50
Early Lassie —Very early cream.....	.05	.10	.35
Echo —Beautiful pinkish lavender.....	.08	.20	.75
Fastidious —Very large shell pink.....	.06	.15	.50
Geneva Gem —A large tall veined red...	.06	.15	.50



Gladdie Boy

Primulinus Grandiflorus type, retaining the delicate characteristic coloring.

Flowers are well expanded, with only a slight hooded effect. Mature bulbs throw spikes with 18 to 20 buds, and opening 6 to 8 perfect flowers at a time. The color is very distinctive. the general effect being a Grenadine pink, gradually blending with straw yellow deep in the center. The petals are most gracefully frilled.

	1.	3.	Doz.
Giant Nymph —Large light pink.....	.06	.15	.50
Gladdie Boy —Ruffled Grenadine pink...	.08	.20	.75
Glamour —Sturdy solid scarlet.....	.10	.25	.90
Golden Dream —Tall, clear deep yellow.	.06	.15	.50
Halcyon —Tall, soft rose pink.....	.06	.15	.50
Halley —Large clear salmon.....	.05	.10	.40
Harvest Moon —Fine clear light yellow..	.10	.25	.90
Jenny Lind —Beautiful soft pink.....	.06	.15	.50
Lancelot —Strong livid pink.....	.08	.20	.75
LaPaloma —Probably the best orange....	.08	.20	.65
Maid of Orleans —A new white, extra fine	.15	.35	1.10
Marmora —Large lavender grey08	.20	.75
Mary Pickford —Early creamy white....	.05	.10	.35
Maud Muller —Orange yellow prim.....	.05	.10	.35
Minuet —Most popular lavender.....	.10	.25	.90
Mrs. Herbert Hoover —Large lilac, deep purple center08	.20	.75
Mrs. Leon Douglas —Giant Begonia rose.	.06	.15	.50
Mr. W. H. Phipps —Geranium pink, many open06	.15	.50
Mother Machree —Large smoky lavender	.08	.20	.75
Mount Marcy —Tall flame scarlet.....	.06	.15	.50
Opalescent —Sparkling rose lavender.....	.06	.15	.50
Parader —Begonia rose, many open.....	.06	.15	.50
Pelegrina —Rich dark violet blue.....	.20	.50	1.90
Pfizers' Triumph —Enormous orange scarlet08	.20	.75
Picardy —Enormous pink; best of all....	.08	.20	.75
Piccadilly —Tall pure creamy yellow....	.06	.15	.50
Pinehurst —Tall greenish yellow.....	.06	.15	.50
Pink Premier —Large light cameo pink..	.10	.25	.90
Pippin —Deep plush pink05	.10	.35
Pride of Lancaster —Ruffled orange.....	.06	.15	.50
Prim Picotee —Red with yellow border..	.06	.15	.50



Opalescent

Wonderful spikes of very large, pale rose lavender. A pure self color, with soft, lilac throat lines. A vigorous grower, with excellent foliage and strong, straight bloom stalks. Flowers well placed, with broad petals of good substance. As sparkling and pure as the water of the Adirondack Mountain stream for which it was named. One of the best in our list for cutting and shipping.

	1.	3.	Doz.
Priority —Tall venetian pink05	.10	.35
Revue —Yellow petals with pink tips....	.06	.15	.50
Rotary Pink —Clear even bright pink...	.06	.15	.50
Spider —Cream, long narrow petals.....	.10	.25	.90
Starlight —Yellow; ruffled; nice.....	.06	.15	.50
Superior —Very large brilliant scarlet...	.06	.15	.50
Sweet & Lovely —Fragrant Glad; see page 2			
Theda —Extra early shrimp pink.....	.05	.10	.35
Tommy Atkins —Bright scarlet; a dandy!	.06	.15	.50
Vagabond —Persian lilac06	.15	.50
Vanity —Very tall pink Prim.....	.05	.10	.35
White Orchid —"An Artist's Dream" in white10	.25	.90
Zealot —Brilliant orange scarlet.....	.05	.10	.35

30 Bulbs of a kind for 2 times the Doz. Rate
100 Bulbs of a kind for 6 times the Doz. Rate

Bill's Best Bargain for 1936

For several years we have sold Bill's Best Bargain Collection in enormous quantities. Each succeeding year we have given more and better bulbs for \$1.00 This year we are going to send you:

GIFT BOX OF 25 GLADIOLUS BULBS—Including Red, Pink, Lavender, Orange, Yellow, Cream, White and intermediate shades and tints, both plain petals and ruffled. No two alike. Fancy high class bulbs all labeled by name and each bulb wrapped in colored tissue to indicate color of flower

This 25 bulbs if ordered at the "each price" would come to not less than \$2.00. This box makes a fine gift for yourself or friend.

Postpaid for \$1.00, 3 Boxes for \$2.50.



In the Garden Six Feet Tall

VANITY

Delicate LaFrance pink, flushed over cream ground. Very large flowers of airy, graceful type, with slightly reflexed petals.

Popular Collection Glads

The **Best** and **Most Popular** in America, as a result of a voting contest conducted by the American Gladiolus Society.

Picardy
Minute
Betty Nuthall
Marmora
Mr. W. H.
Phipps

Mother
Machree
Maid of
Orleans

Dr. F. E.
Bennett
Pfizers
Triumph

Albatross
Commander
Koehl

Pelegrina
Aflame
Mrs. Leon
Douglas
Golden Dream

One each of the 15 varieties ordered separately would cost you \$1.35. With these in your garden you will have the best obtainable in a full range of colors.

SPECIAL PRICE

(All correctly labeled.) Postpaid

1 bulb	each	of	the	15	varieties	-	-	\$ 1.10
2	"	"	"	"	"			2.00
3	"	"	"	"	"			2.80
5	"	"	"	"	"			4.50
12	"	"	"	"	"			10.00



Glorious Mixture

All Colors in Wonderful Assortment

40 Big Bulbs	- - - - -	\$1.00
100 Big Bulbs	- - - - -	2.25
60 Medium Blooming Size		1.00
100 Medium Blooming Size		1.50

Surprise Glad Collection

Looking for something different? These collections are made up of varieties of which we have only limited quantities. Too few to list separately and some new ones we shall introduce by name later. We do not label this collection, just make it up, one of a kind, with full color assortment in 20 decidedly different varieties.

Postpaid \$1.00



Bearded Iris

Cultural Directions

Plant Bearded Irises in the sunniest and best drained places in the garden. They require moisture but will not do well in naturally wet soil. Do not use stable manure in soil.

Plant shallow so that the rhizomes, or fleshy part of the root lies in a horizontal position and is barely covered.

Afterglow—Misty lavender.

Amas—Early dark blue.

Ambassadeur—Large, smokey standards, maroon falls.

Fairy—Fragrant, blush white.

Flavescens—Light yellow.

Georgia—Gorgeous rose color.

Lent A. Williamson—Large, pansy violet.

Lohengrin—Large, violet mauve.

Mme. Chereau—White, bordered blue.

Mme. Charmet—Buff standards, maroon falls.

Mother of Pearl—Soft pearl, extra fine.

Myth—Large flowers, light blue.

Sherwin Wright—Very deep yellow.

Pallida—Tall, light blue.

Queen of May—Rose pink.

Rhein Nixe—White standards, violet falls.

Any of the above varieties

LABELED

8c each, 7 for 50c, 16 for \$1.00, \$5.00 per 100

SPECIAL COLLECTION

our selection Iris varieties

**25 Plants Not Labeled for
\$1.00.**

HARDY PHLOX

Nice strong roots of White, Pink and Red shades in the better varieties. State colors desired.

20c each, 6 for \$1.00.

Hardy Chrysanthemums

Special while they last

10c each, \$1.00 per dozen

These are the Early Blooming kinds for outdoor planting in the northern states. Yellow, Bronze, Pink and Red shades.

Oriental Poppies

EDNA PERRY

Wonderful Bright Pink, Silky Crinkled Flowers with heavy Black Centers

Plant in August or September

Special 35c each—3 for \$1.00.

BLEEDING HEART (*Dicentra Spectabilis*). An old favorite now very popular. Strong plants, **30c each; 4 for \$1.00.**

LEOPARDBANE (*Doronicum Caucasicum*). Bright yellow daisy-like flowers—2½ to 3 inches across and bloom about the same time as Darwin Tulips. Need heavy soil, in shade or full sun. Excellent for cutting. **25c each; 5 for \$1.00.**

ROCK GARDEN PLANTS

PHLOX SUBULATA

Flowers in May on thick spreading plants 6 to 8 inches high. White, Lilac and Rose. **25c each; 5 for \$1.00.**

SEDUMS (Stone Crop)

Album. Dwarf, waxy green foliage with white flowers.

Acre. Low and spreading, yellow flowers.

Sieboldi. Bright pink, flowers in September.

Coccineum. Rosy crimson, flowers in July.

20c each; 6 for \$1.00

HEN AND CHICKENS

(*Sempervivium*—House Leek)

Cobweb House Leek. Tips of leaves connected by silvery threads. Flowers bright red.

Brauni. Bronze Rosettes.

Fimbriatum. Small hairy green rosettes.

Globiferum. Round rosettes tipped brown. Pale yellow flowers.

Tectorum. Broad rosettes of reddish brown. Flowers pale red.

25c each; 5 for \$1.00

DAHLIAS

Pompon. Those dainty round nodding flowers. We have them in white, yellow, pink, lavender, orange and red. Plant late in May. 25c each; 5 for \$1.00.

Mrs. I. D. Ver Werner. Large deep mauve pink.

Bashful Giant. Extra large apricot.

Darlene. Shell pink with white center.

Souv. Doazon. Large orange red.

Mrs. C. D. Anderson. Giant Crimson purple.

Any of the Above, 25c each; 5 for \$1.00

Ballet Girl. Orange, tipped white.

Sequoi Gigantea. Giant deep yellow.

Jane Cowl. Buff and old gold.

Any of the above, 35c each; 3 for \$1.00

Radio. Deep red tipped with gold. 50c each; 3 for \$1.25.

Waldheim Sunshine. Deep golden yellow.

75c each; 3 for \$2.00

Summer Blooming Bulbs

HARDY LILIES

Auratum (The Gold Banded Lily). White spotted carmine with yellow band through the center of each petal, blooms August and September. 40c each; 3 for \$1.00.

Henryi (Yellow show Lily). Extremely hardy, bright orange yellow. Blooms in August and September. Each 40c; 3 for \$1.00.

Regal Lily. Magnificent new lily, fragrant, white with flush of coral pink. Each 25c; 5 for \$1.00.

Speciosum Rubrum. Large white flowers spotted blood red. Flowers August and September. Each 40c; 3 for \$1.00.

Superbum. Bright reddish orange, blooms in July. Each 25c; 5 for \$1.00.

Tiger Lily. Single, orange-scarlet spotted brown. Each 25c; 5 for \$1.00.

CANNAS

Orchid Flowering. Two to three eye roots

The President, 4½ ft. Bright scarlet. Green foliage.

Hungaria, 3½ ft. Pink flowers. Green foliage.

Wyoming, 5 ft. Orange scarlet. Bronze foliage.

Austria, 4½ ft. Bright yellow, dotted scarlet.

All Cannas 25c each; 5 for \$1.00

TUBEROSE

Dwarf Excelsior Pearl. 10c each; 12 for \$1.00.



CLEOPATRA — (Ruffled) — Very deep yellow. Large, massive spikes. Heavy substance. Created a sensation at the Rochester Exposition. Rated 98 per cent as an exhibition variety by Gersdorff. Late flowering.

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Canandaigua, - - - New York